

STUDY PROGRAM: Undergraduate study

Culturology_____

CORE LEARNING OUTCOMES OF STUDY	
<i>Learning outcomes of study program</i>	<i>Individual outcomes of study program</i>
Required: Interdisciplinary Context of Cultural Studies	Describe the creation of cultural studies and its interdisciplinary specificity; observe the similarities and differences between cultural studies and other social and humanistic sciences like sociology, social linguistics, ethnology, cultural anthropology, communication science, media studies, cultural history, etc.
	Differentiate and compare theoretical directions: evolutionism, functionalism, structural functionalism, and cultural relativism, analyze the relationship between cultural history and classical history of culture, and compare different theories of sociality, collective behavior, stratification, social institutions.
	Define, analyze and historically and comparatively evaluate social phenomena in media and communication from a wider interdisciplinary disciplinary perspective in the social sciences and humanities, and critically reflect on the role and importance of cultural media products and key manifestations of popular culture.
	Explain the primary theoretical preoccupations of authors who are fundamental to cultural studies; Marx, Lacan, Althusser, Foucault, Adorno, Derrida, and explain primary concepts in cultural studies: representation, appropriation, identity, the Other, modern, postmodern, anti-essentialism, reflexivity.
	Differentiate psychophysical, psychosocial, socio-cultural and social identities and compare traditional concepts of sex/gender, cultural and ethno-national identities with contemporary concepts.
	Describe the use of the term culture in different disciplines (anthropology, literary theory and sociology).
	Critique culture based on ethnographic research, analyze the hierarchal approach to cultural on an intracultural and global level, cultural constructs of “the Other” and “nearness” (propinquity) and cultural aspects of globalization.
Required: Methods of research	Differentiate research strategies, methods and techniques used in cultural studies, specifically field study, case study and observation and interview methods.
	Define the criteria for choosing adequate methods on the basis of the problems of research.
	Independently conduct small-scale research and evaluate some form of cultural phenomena and events.
	Knowledge of word, image and sound processing skills, and development of theoretical understanding and practical skills in preparing, publishing and retrieving digital.
	Analyze literary text, image and sound as cultural symbols and text/images/sound with its own rules.
ELECTIVE STUDY PROGRAM OUTCOMES	

<i>Learning outcomes of study program</i>	<i>Individual outcomes of study program</i>
Inter/trans/multidisciplinary knowledge of culture in research and practice	Master concepts in museology for the purpose of understanding the protection of cultural heritage through specialized institutions, and in order to understand political, economic and cultural potential of both museums and museum services
	Enable the development of skills in conceptual analysis (1) synthesis (2) – based on work on primary and secondary text sources – and also encourage students to develop individual research trajectories in the field of language and multilingualism, music, literature, cultural, political and civic society, feminist critique, consumer society and general modern society.
	Differentiate between the notions of interdisciplinary, transdisciplinary and multidisciplinary; show the relation between academia and society.
	Describe how notions of nature and culture are used in cultural geography in a technological deterministic discourse, and justify the instrumental (neutral) approach to technology.
	Explain the process of writing news, describe and explain the notion of commentary, review, report, questionnaire, interview, statement, obituary, and essay, describe processes of technical editing, and apply the knowledge acquired in practice.
	Apply theoretical knowledge of culture at the level of professional practice adapting to different activities and requirements of a project orientated cultural sector.